

The Royalties Enterprise Competition



On Thursday the 28th of March, our school was delighted to host our second Royal Enterprise Competition. The Enterprise event was an ambitious endeavor aimed at nurturing the entrepreneurial spirit within our students. It provided them with a platform to showcase their creativity, critical thinking, and problem-solving skills. Over the past few months, our students have been working tirelessly, brainstorming ideas, conducting market research, and developing business plans to bring their visions to life.

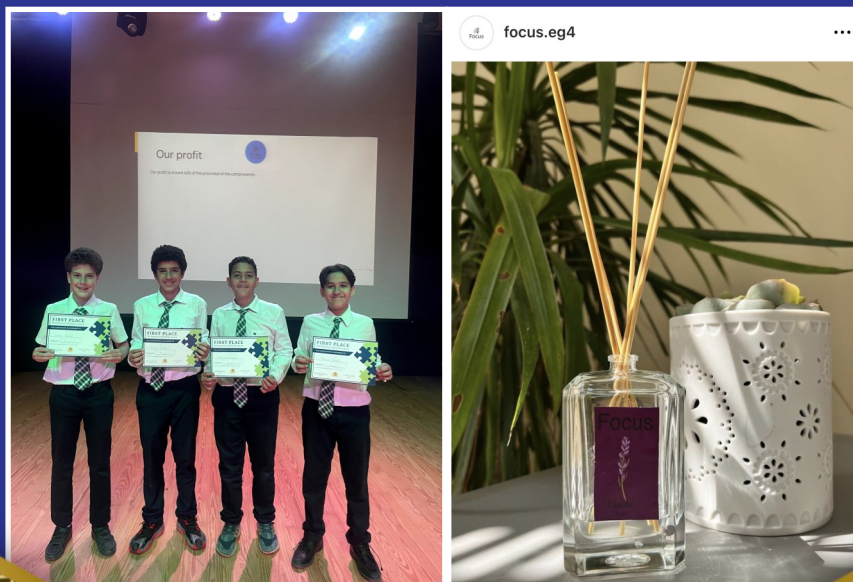
We were honored to have on the panel of Judges Ms. Dalia Monir, professor of Business Entrepreneurship in the British University of Egypt.

Meet our winners

1st Place.



Group Members: Kareem Youssef – Mohamed Gouda – Mohamed Badran – Abdelfatah Ragab



"Focus," a captivating brand that combines the art of aroma therapy with elegant room diffusers and room scents, creating an ambiance that enhances focus, relaxation, and overall well-being.

In addition, Focus is committed to environmental sustainability, as they embrace eco-friendly practices by repurposing and reusing bottles, reducing waste and promoting a greener future.

Instagram page: <http://instagram.com/focus.eg4>

2nd Place Blendifye.

Group Member: Omar Hany

Blendifye, the brand that offers 100% natural skin care and hair care. Experience the transformative power of their botanical blends, free from harmful chemicals. Elevate your self-care routine with Blendifye's luxurious, nature-inspired products for radiant beauty. 10% of Blendifye's profits will go to support Gaza.

Instagram page: <http://instagram.com/blendifye>

Email address: info@blendifye.com



3rd Place:



Group Members: Sama Sabbour- Fatima Khaled – Laila Shebl

Introducing Exquisite Beads, a startup crafting hand-made accessories and clay earrings. Not only do they create stunning pieces, but they also empower women in our local community by providing them with a second source of income. Discover their unique designs and support a business that makes a positive impact.

Instagram Page: <http://instagram.com/exquisitebeads2024>

Our Students will have the opportunity to sell their products after the Easter break in school for one week as well as in upcoming school events.

We are very proud of all our participating Students as they have shown remarkable leadership skills and have developed other transferable skills such as public speaking and confidence, teamwork, problem solving skills and creativity.

By : Ms Reham Fekry

